

ONE ONLINE APPLICATION. COUNTLESS PRE-COLLEGE OPPORTUNITIES.

Piloting a Shared Online Application for UW-Madison's Pre-college Programs

LANDSCAPE

Nearly 150 UW-Madison programs serve pre-college students. The programs range from one-week camps to multi-year college preparedness opportunities like DoIT Academic Technology's Information Technology Academy (ITA) and the Pre-College Enrichment Opportunity Program for Learning Excellence (PEOPLE) Program.

NEED

ITA and PEOPLE identified a need for an online application system that was:

- User-friendly for applicants and administrators
- Effective at data management
- Compliant with data security

SOLUTION

ITA and PEOPLE realized they had shared needs and connected with the Division of Continuing Studies (DCS) about adapting their iApply application to create a shared, online application for pre-college programs. With DCS' support, ITA and PEOPLE are piloting the new application for their spring 2018 recruitments.



BENEFITS

- Easier for prospective students to join the UW-Madison community
- Decreases staff time and effort in recruiting processes
- Improves outreach to prospective pre-college and college students
- Sets the stage for integrated data management systems for the university and students

NEXT STEPS

- Learn lessons, improve, and scale for all pre-college programs
- Integrate online application with future cloud-based campus data management systems



PARTNERS
DoIT Academic Technology
Division of Diversity, Equity & Educational Achievement
Division of Continuing Studies

ITA.WISC.EDU

Information Technology Academy
DoIT Academic Technology

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Pre-College Enrichment Opportunity Program for Learning Excellence (PEOPLE)
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